

A Next Generation team of software & web developers





# Multitaction Success Story

Revolutionize Engagement: MultiTaction's Touchscreens Transform Experiences



#### Who is Multitaction



What started as an idea back in 2008, by an ambitious group of research scientists from Helsinki University, transformed into an award- winning, unlimited touch display solution and an innovative collaboration software suite deployed in over 50 countries and used by some of the world's largest corporations, museums, educational institutions and entertainment companies. From concept to market, MultiTaction's concentration is on creating solutions that allow people to connect in real time, share ideas and solve business problems using live data across teams and around the world. The company is headquartered in Chicago (HQ), and has offices in New York, Mt View, London, and Singapore. Learn more at MultiTaction.com.



19.1M

Revenue



18

**Employees** 



3

**Funding rounds** 



12.2M

Raised



#### Location

**United States** 

### **Project Year** 2023

#### **Main TechStack**

C++ based software, Java, NodeJs, React and others



#### Their challenge...

In 2023, we took on the ambitious project of enhancing Multitaction's offerings, tackling the challenge head-on despite the tight timeframe. Leveraging a diverse tech stack including C++, Java, NodeJs, and React, the team developed crucial software improvements.

By ISC Barcelona 2024, Multitaction proudly showcased their product, now equipped with four innovative features across desktop and web clients, including advancements in their Canvus software. This collaboration underscores the synergy between NexGen's technical prowess and Multitaction's cutting-edge interactive display solutions.





#### **Canvus Software**

Multitaction's Canvus software is designed to enhance collaboration and interactivity for users across various sectors. It supports real-time engagement and data analysis, enabling teams to work together seamlessly, regardless of location.

Canvus integrates with Multitaction's advanced interactive display technologies, providing an intuitive platform for visualizing complex data, brainstorming, and project management. This makes it an ideal solution for organizations looking to foster innovation and improve decision-making processes.





#### **Multitaction's Growing Customer Base**

Multitaction's client base spans across a variety of sectors, including corporate, educational institutions, museums, and healthcare. They have worked with some of the world's most renowned organizations, demonstrating the versatility and impact of their interactive display solutions and software.

KPMG, Toyota, Toronto Raptors, Bayhealth Hospital and various leading Universities (University of California, Linköping University and others)





## Our journey with Multitaction has just begun....





### Let's begin a new journey, we can support and elevate your idea!



#### Why choose us?



We implement the entire development and design process in-house and believe that this centralized method works best for our long-term relationship with you.



We are proud of 98% accuracy in project estimates and on-time work delivery.



We are using agile development processes to deliver the most valuable digital solution for your business growth.



### Let's talk about your business and its digital opportunities!













**Peter Kostadinov** Co-Founder & CFO





**Georgi Patrikov** Co-Founder & CTO

